



BE JADED

FORTUNE INTERNATIONAL'S NEW JADE SIGNATURE IS CERTAINLY A GEM

Despite Miami–Dade County's competitive condominium market and weekly announcements of development, the Sunny Isles–based 57-story property, Jade Signature, whose 192 units range from 1,400 to 10,500 square feet, is bringing impressive goods to the table. To begin with, it was designed by a dream team consisting of Herzog & de Meuron—it's the Swiss architecture firm's first residential high-rise in Miami—along with Pierre-Yves Rochon's Parisian firm for interiors and Raymond Jungles for landscaping. "It was extremely important that our residents have an authentic experience of living on the ocean," Fortune International president Edgardo Defortuna says of the column-free units, which boast direct ocean and sunset views. Learning from other local developers' mistakes,



the team thought about every challenge plaguing the high-rise category. Most pools lose sun early in the day, for instance, so they researched the optimum angle for catching not only rays but ocean breezes. They also brought improvements to the way glass doors open and terraces withstand strong winds. "We were impressed by Herzog & de Meuron's towers because they design from the inside out, always with in-depth analysis," says Defortuna, who considers himself lucky to have secured the firm. "Sophisticated buyers want a unique experience, and hiring a notable architect sets the foundation." Defortuna reports that Sunny Isles' renaissance was cemented by the addition of restaurants and parks, but the ocean-front locale still remains the main selling factor. "It would be hard to find another site with 300 feet of prime oceanfront."

4. JADE SIGNATURE (2016)

"This sets new standards through seamless integration from its lobby entrance to the pool and beach; intelligent, detailed design; and flow-through units with large terraces."