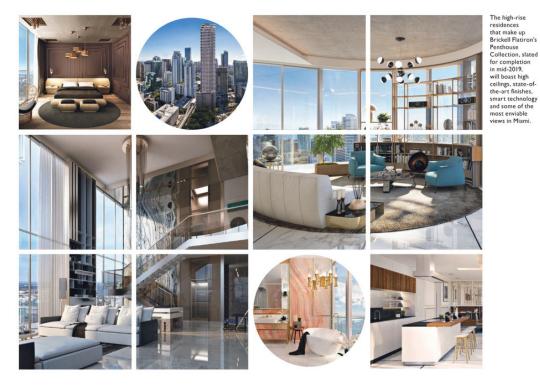
## on the market



## Upping Ante

Brickell Flatiron's Penthouse Collection raises the stakes on luxury real estate.

By Luis R. Rigual

With its catchy name and behind-the-scenes construction talent, Brickell Flatiron has managed to stand out in Miami's seen-it-all luxury pre-construction market. Now, developer Ugo Colombo seems intent on outdoing competitors with the release of the tower's Penthouse Collection, a number of one-floor residences as well as two- and three-story duplexes that will occupy levels 50 through 64 of the massive 549-unit complex.

The new perches boast all the trappings and bells and whistles that seem de rigueur when it comes to million-dollar condo listings these days. Layouts range from 1,350 to 6,500 square feet in size with commensurate price tags that start at \$1 million and go all the way up to \$15.5 million—but, really, what are all those extra zeroes when you consider the private terraces, rooftop pools, summer kitchens and individual elevator vestibules that come with them?

Colombo tapped fellow Italian Massimo Iosa Ghini to oversee the interior design of these sky palaces. Iosa Ghini, whose prolific portfolio includes everything from Ferrari showrooms to furniture for the late David Bowie, certainly knows how to amp up the elegance with touches that include Snaidero kitchens with motorized cabinetry, under-counter wine coolers from Miele and Bosch laundry room appliances with anti-vibration and noise-canceling technology. To say nothing of next-generation features like energy-efficient floor-to-ceiling windows and glass doors, secure wireless networks with impossible-to-penetrate firewalls and smart-lock systems. As if all that wasn't enough, just 14 floors above the lowest of these penthouses will be Brickell Flatiron's five-star rooftop, a so-called "amenity paradise" with spa, pool and a state-of-the-art fitness center, all of it overlooking Biscayne Bay.

"We are sparing no detail and no expense to deliver a memorable product," says Colombo. "[We will offer] our residents the highest caliber of quality and design that will withstand the test of time." Sales center: 1001 S. Miami Ave., Miami, 305.400.7400, brickellflatiron.com