



SOUTH FLORIDA

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Alta Developers' Virtual Sales In Full Motion Quadro At The Miami Design District

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Homebound prospects looking for turn-key residences in Miami's fashionable Design District, can now explore a new home digitally at Quadro

Alta Developers, led by **Raimundo Onetto**, South Florida's innovative real estate development firm, has announced that it has launched sales virtually to reach buyers across the globe looking for sound real estate opportunities. Quadro at Miami Design District unveils a series of videos, and virtual tours and tools such as a high-tech interactive floor-plan and sitemap modeler to offer homebound prospects looking for their new home amidst the latest social-distancing era. Interested buyers can now get private tours, explore and experience their new home at Quadro together with a sales representative through different platforms such as Zoom, Facebook Live, and WhatsApp video chats. The new videos include views into Quadro's interior and exteriors designs, as well as a look into Miami's Design District's living. Here's a **video** that includes the development's stunning bay and city views as well as an inside and outside look at the fashionable Quadro at Miami Design District. Tour of one of the residences is also available on **YouTube**.

Earlier in March, **Quadro at the Miami Design District**, officially launched sales of the resort-style condominium with 198 turn-key residences where art is integrated throughout the entire development.

“As we see the residential market evolving, we have created the most ideal product for those looking for high-end turn-key residences that provides resort-style amenities at truly compelling price points in South Florida’s trendiest destination. Moreover, our residences provide full flexibility for permanent residents, the seasonal snowbird and the vacationing short-term guest,” said **Raimundo Onetto**, Principal & CEO at Alta Developers.

Residences are turn-key and ready for immediate purchase. Quadro’s residences range in size from 762 sq. ft. one-bedroom residences and up to 1,199 sq. ft (air conditioning space) for its two-bedroom residences with terraces. Residences are exclusively marketed and sold by Fortune Development Sales, and start at \$400,000.

Quadro also offers buyers an opportunity to place residents into its short-term, seasonal, year-round rental program, which arranges lodging and homestays for visitors or long-term renters coming to Miami looking for a home setting with resort-style amenities in the heart of the Design District.

“The unprecedented low interest rates combined with Quadro’s excellent finish product and innovative rental program presents attractive incentives for owners and buyers with firm opportunities to buy a home in Miami’s most desired location today,” adds **Edgardo Defortuna**, President, CEO and Founder of Fortune International Group.

Designed by Behar Font & Partners, international homebuyers and art lovers from anywhere can now buy a home with art, designer finishes, in the fashionable Design District, which is home to luxury designer boutique shops including, FENDI, BVGALVRI, Cartier, Hermès, Balenciaga, Van Cleef & Arpels among others. Quadro features a more creative feel to resort-style living as it incorporates more than 542 one-of-a-kind art pieces and installations by Art with DNA, which takes inspiration from Miami’s sparkling ocean, vibrant colors and shapes. Quadro at Miami Design District truly pays homage to South Florida’s nautical environment creating a tranquil space for creativity and collaboration.

The 12-story boutique building offers a variety of amenities that coalesce with the unique environment of the Miami Design District and its close proximity to the bay. An expansive amenities deck with a pool, summer kitchen and cabanas provides ample space for outdoor recreation with panoramic views of the city and Biscayne Bay, while the sprawling poolside club room, yoga and spinning rooms create a private setting fit for relaxation or spending time with loved ones.

Groundbreaking technology in each residence includes NEST smart home thermostats as well as a Bluetooth keyless entry system with cameras that offer complete control through a homeowner's mobile phone. Quadro also features electric car charging stations and state-of-the-art pet washing facility. All residences are designed with hand-selected color palettes for the interior walls, doors and trims, stainless steel appliances, private balconies with spectacular views, high-ceilings with floor-to-ceiling windows, porcelain tile throughout, modern-white roller shades and open concept kitchen and living room. Designer furniture packages are also available.

Completed in the last quarter of 2019 and built by Alta Developers, Quadro provides residents and guests alike the opportunity to wake up in the Miami Design District and enjoy an exclusive lifestyle destination and be a short walking distance to shop, dine or enjoy the outdoors. Alta Developers, are known for having been involved in some of Miami's most successful developments, including, One Paraiso, LE PARC at Brickell, Eon at Flagler Village and 900 Biscayne, among others.

“Due to unprecedented circumstances, we have expanded our ways to connect with our patrons, prospects and buyers that are currently homebound,” said **Tanya Horruitiner**, Director of Sales for Quadro at Miami Design District. “Since they can't come in person, we want to be able to give them a live preview into what living at Quadro at Miami Design District is like.”

Quadro at Miami Design District is located at 3900 Biscayne Blvd., Miami, FL 33137. For virtual explorations see [video](#) and our digital [brochure](#) and tour a residence at [YouTube](#). For additional information call Fortune Development Sales at 305.373.5333, or visit [quadroresidences.com](#). For Quadro's social, visit [Facebook](#), [Instagram](#), [YouTube](#).

About Alta Developers

Alta Developers is a South-Florida based real estate joint venture development firm, whose principal Raimundo Onetto has been involved in some of the most noteworthy additions to the South Florida real estate landscape, with current projects such as EON Flagler Village, Pacifica Boynton Beach, Neovita Doral, and past projects such as One Paraiso, Le Parc at Brickell, 900 Biscayne, Quantum on the Bay, Metropolis at Dadeland, among others. These properties have been ahead of the curve from the start of each project – often leading the way for future development in the areas and neighborhoods they occupy. Through advanced aesthetics and technology, Alta Developers developed with a commitment to environmental sustainability and cultural integrity, ensuring a continued stature as landmark properties in a particular destination. To date, this smart, thorough approach to development has resulted in being ever watchful for future opportunities in emerging neighborhoods throughout Miami, Fort Lauderdale, and beyond.

Fortune Development Sales

Fortune Development Sales is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having represented more than 80 of South Florida's most successful projects. Led by visionary founder Edgardo Defortuna, Fortune has 18 offices around the world, with nearly 1,000 associates and a worldwide brokerage network, reaching prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paulo, and Manhattan to Paris. Fortune Development Sales is an affiliate of Fortune International Group, a recognized leader in development, sales, and marketing since 1983. The company's current development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The Ritz-Carlton Residences, Sunny Isles, Auberge Beach Residences & Spa Fort Lauderdale, and Hyde Resort & Residences Hollywood. **www.fortuneintlgroup.com**.



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