

MEDIA GROUP
lifestyle

April 2020



CITY STORIES

HALLANDALE ON THE RISE

Something is happening in a town a little north of Miami. Anticipation is building for a luxury residential tower set for completion later this year; new residents are flooding into the area; and business in and around this oceanfront destination is spiking. Here are some of the reasons why **Hallandale Beach** is having a moment.

- GAME-CHANGER:** Construction continues on **2000 Ocean**, the private residential enclave by New York-based developer KAR Properties that's poised to become Hallandale Beach's newest icon. The first residential project in the United States furnished by Italian design brand Minotti, the luxury property features 64 beachfront residences focused on vacation-style living. The 38-story glass tower features half-floor residences, full-floor penthouses—and one jaw-dropping duplex sky villa with its own private pool deck. Each exclusive layout includes one terrace facing the Atlantic Ocean and one overlooking the Intracoastal Waterway—perfect for watching the sun rise and set. Amenities include a resort-style pool, beach butler service, a spa pavilion with private treatment rooms and a yoga studio, a west-facing Sunset Lounge terrace, an Oceanside Café, and curated garden areas. (2000ocean.com)
- WHAT'S NEARBY:** Conveniently nestled between Miami and Fort Lauderdale, Hallandale Beach offers the best of both worlds. The city is a short drive from **Gulfstream Park Racing and Casino**; **Aventura Mall**, one of the country's highest-rated shopping malls with luxury stores including Gucci, Tiffany & Co., and Louis Vuitton; and **Etaru**, an award-winning Japanese concept nestled near the ocean.
- NEW TO THE COMMUNITY:** Only a short drive from the 2000 Ocean site, **Hallandale ArtSquare** is a new live-work-play community composed of rental apartments, a fitness center, a hotel-style pool, and retail and restaurant space encompassing some 12,000 square feet. (liveartsquare.com)
- REAL ESTATE:** One of the most expensive single-family homes listed in Hallandale Beach is a 4,819-square-foot waterfront residence with four bedrooms and 3½ bathrooms for \$6.99 million. The most expensive residential sale last year was a 4,747-square-foot waterfront home with five bedrooms and 4½ bathrooms. Median sales per foot is \$209, roughly 10 percent more than the Broward County average.
- THE BOOM:** With an estimated population of nearly 40,000 (and rising), Hallandale Beach has one of the fastest-growing populations in Broward County. Though the area has a strong Canadian following, it's also capturing interest from international tourists, with many Europeans vacationing in the city.



TOP TO BOTTOM:
Renderings of 2000 Ocean

