

## TEN30 SOUTH BEACH DEBUTS SALES GALLERY IN SOUTH BEACH

October 22, 2020



Ten30 South Beach unveiled their sales gallery with a socially distanced open house. The event was hosted by Fortune Development Sales and welcomed about 75 brokers over two days. Guests were the first to see the project's residences and refined finishes. Ten30 South Beach is developed by the Shoma Group and designed by Shoma Interior Design.

"We're very pleased to welcome brokers and prospective buyers to experience Ten30 South Beach with our new sales gallery," said Masoud Shojaee, President and CEO of Shoma Group. "Ten30 South Beach was designed with technology at the forefront, and as we near completion we're excited to showcase this attractive proposition to the South Beach market firsthand."

The design of the building includes many high-tech finishes such as an Ecobee thermostat system, Bluetooth enabled keyless entry, and a smart refrigerator by

Samsung. Residences are decorated mid-century modern and moderately priced starting at \$498,900.

"The new sales gallery offers an up-close opportunity for buyers to see – and even feel – what it's like to live in one of Ten3o's residences," said Edgardo Defortuna, President and CEO of Fortune International Group. "The contemporary design and interactive features are overall reflections of the unparalleled lifestyle that will be offered as we introduce this unique development to Miami Beach."

The sales gallery also debuted a full model kitchen featuring premium appliances. Once complete building amenities will include a 6,000 sq.ft. rooftop deck with an outdoor lounge and kitchen. The sales gallery of Ten30 South Beach is located at 1116 15th Street in Miami Beach and estimated to be complete in the beginning of 2021.









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