

Rafael Montejo appointed as director of sales for Okan Tower

Lindsey Wells | January 7, 2022



Fortune International Group announced that Rafael Montejo will lead sales and marketing at Okan Tower, downtown Miami's newest mixed-use development. Specifically, Montejo will serve as sales director for Fortune Development Sales, **Okan Tower's** exclusive sales and marketing brokerage.

Montejo most recently served as the sales director for Quadro Miami, where he produced over \$100 million in sales in 12 months. Before that, during his tenure with Douglas Elliman, Montejo was an in-house sales executive for Arbor Miami, where he broke Coconut Grove's record for selling the highest price per square foot for non-waterfront single-family homes, according to a press release.

“We are thrilled to have Rafael lead our sales team as director of sales for Okan Tower,” Fortune International President and CEO Edgardo Defortuna. “As a South Florida native, Rafael possesses extensive insight into the local market and has an affinity and expertise focused on new developments that made him the ideal candidate to spearhead the tower’s sales and marketing efforts.”

Located in the epicenter of Miami’s urban core, at 555 North Miami Ave., the 70-story Okan Tower will feature 163 Sky Residences, 236 condo-hotel residences, a five-star Hilton Hotel & Resort and class A office space.

“Okan Tower presents an extraordinary opportunity to live in Miami’s ultimate live-work-play destination,” Montejo said. “Still in its infancy, buying in downtown Miami today is akin to buying a condo in Manhattan in the mid-1990s. I’m very happy to be part of this one-of-a-kind project — an architectural masterpiece that will not only revolutionize the Miami skyline but add to the exponential growth of downtown Miami.”

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