

Renowned Architect Robert Behar Hosts “Unfolding The Layers Of Luxury” At Okan Tower

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Spotlights Okan Tower’s unique tulip-shaped design set to soar 902 feet in the air and debut as one of Miami’s tallest towers

Few cities areas currently buzzed about as Miami, with the *Financial Times* even declaring it as “the most important city in America,” and on March 30, an exclusive panel discussion explored the inspiration behind [Okan Tower](#),

downtown Miami’s latest mixed-use masterpiece. Rising 902 feet in the air and set to be one of Miami’s tallest towers when it debuts in 2026, Okan Tower’s unique architecture is poised to be a defining element for the city.

Held at Okan Tower’s downtown sales gallery, the gathering featured acclaimed architect Robert Behar of Behar Font & Partners, architect of Okan Tower, and Carmen Casadella, VP of Development Sales at Fortune International Group, serving as the moderator, speaking to the collaboration with developer Okan Group on the magnificent design featured throughout the 70-story building.

With more than 30 years of architectural experience, Behar has served as architect and designer for a wide variety of project types ranging from single-family homes to large-scale condominiums, and retail, hospitality and commercial developments, eliciting praise and awards from the design community. Most recently, his firm was named Architectural Design Firm of the Year in 2021 at the 40th Annual Latin Builders Association Awards.



Inspired by the shape of a tulip — Turkey’s national flower — Behar noted the design is an homage to both his and Okan Group’s Turkish backgrounds. Folding inwards at the top, resembling a closed tulip bud before its petals have bloomed, Okan Tower presents layers of luxury and design like the petals of a flower, each more breathtaking than the last.

The discussion centered on the emphasis that the developer placed on ensuring the building’s design would be an instant iconic image for Miami.

Said Behar, “This is a very special project of profound significance, and from our initial meetings it was clear that Mr. Okan thinks big and takes great pride in having a beautifully designed building. The rounded top, for instance, is a bit of rarity that we don’t see that often, and Mr. Okan always felt it was important for the design when others may have tended to try and save on the construction elements. This is a once in a lifetime project that I’m incredibly proud to be a part of.”

On the heels of tremendous sales momentum throughout the month of March, with more than \$39 million in sales in 30 days, Okan Tower is set to break ground this June.

Uniting a diverse collection of mixed-use elements in one vertical destination, Behar’s design maximizes the development’s prime downtown site situated at the crossroads of culture, entertainment, art, fine dining, Miami’s waterfront and most celebrated cultural and entertainment landmarks. With 10-foot-plus floor-to-ceiling windows in each apartment, all residents will enjoy incredible panoramic bay and city views with an

abundance of natural light. Two swimming pools – including the highest pool in North America located on the building’s rooftop – are among the signature amenities that enhance the building.

Continued Behar, “From the onset of our partnership, we aimed to make the most of each square foot to highlight the stunning surroundings, and create an unparalleled lifestyle for residents and hotel guests that truly goes above and beyond expectations. The final plan achieved just that delivering a premier, customized environment with a broad amenities package, and is uncompromising in design.”

The project will present 163 Sky Residences with exclusive owners-only amenities, 236 Short-Term Rental Residences powered by Hilton Hotels & Resorts, and a Hilton Miami Bayfront Hotel with endless amenity and entertainment areas, all accessible by separate elevators for Sky Residence owners and Short-Term Rental Residence owners and hotel guests.

The array of exceptional amenities for Okan Tower’s residents include a ground floor arrival entrance with dedicated 24-hour reception and concierge, a pool clubroom with indoor and outdoor lounges, a fully-equipped children’s sensory and play room, a cutting-edge technology theater, a wine cellar, owner’s lounge, and state-of-the-art health and fitness center with a yoga studio, Peloton® bikes and interactive fitness MIRROR®, as well as a dedicated wellness spa with sauna, steam and treatment rooms.

Among the many signature elements that enhance the experience of being a Short-Term Rental Residence owner or hotel guest at Okan Tower includes a dedicated 29th floor arrival lobby with a 24-hour reception and concierge, as well as reserved access to the hotel’s three amenity levels located on the 27th, 28th and 30th floors. These dedicated floors feature a superior range of leisure, entertainment and business amenities and services including a state-of-the-art fitness center and training facility, an outdoor pool with indoor and outdoor lounges and private cabanas, and a signature wellness spa featuring restorative Turkish treatments and a marble Hamman. A professional chef-styled gastro-kitchen plus grab-and-go-café, multiple bars, conference and meeting rooms, and over 4,500 square feet of ballroom space, complete with a full catering and kitchen facility, round-out the first-in-class amenities available.

Okan Tower’s sales gallery is located at 542 North Miami Avenue. Pricing starts from \$400,000 for the Short-Term Rental Residences and \$600,000 for the Sky Residences. For more information, please call 305.600.1000.

About Okan Tower

Okan Tower is the first U.S. development — and latest far-sighted mixed-use project — by leading international property developer Okan Group. Set in downtown Miami, the 70-story structure offers a wide-range of highly-desirable multi-functional elements: From a 316-key hotel by Hilton Hotel & Residences, to 64,000 square feet of ‘Class A’ office space along with 236 additional condo-hotel units, and 149 condominium residences complete with four penthouses. When completed, the tower will deliver sophistication, convenience and instant brand appeal to the world’s most discerning

buyers and visitors. Located at 555 North Miami Avenue, Miami, Florida, 33132, Okan Tower's distinctive façade features a sophisticated design scheme by local architecture leaders Behar Font & Partners. While Okan Group may be new to South Florida, the firm brings nearly five decades of development experience in industries including construction, tourism, education, health, and hospitality. Exclusive sales and marketing for Okan Tower are by Miami's renowned Fortune International Realty. The project's sales center is located at 542 North Miami Avenue, Miami, Florida, 33136. For more information, please call 305.600.1000.

About Okan Group

Founded in 1972, Okan Group boasts international experience and advanced technology, the company began in the industrial arena and has since expanded to a real estate focus, with its first U.S. development in Downtown Miami, Okan Tower. Its investments around the world have earned Okan Group a deep-rooted reputation in the construction, banking, textile, production and tourism industries, among others. Continuously engaging in quality research and identifying growth opportunities, the company's global footprint has resulted in nearly 40 projects that service the community through technological, economic and cultural advancement. For more information, visit www.okan.com.tr/en/.